



LIST OF COOKIES

STRICTLY NECESSARY COOKIES

These cookies are essential in order to enable you to move around the website and use its features, such as accessing secure areas of the website.

Without these cookies, services you have asked for, like shopping baskets or e-billing, cannot be provided.

TOOL	NAME	LIFETIME	DESCRIPTION
Akamai	AKA_A2	1 day	This Akamai cookie is used to speed up content delivery on websites using the adaptive acceleration feature. Adaptive Acceleration (A2) is Akamai's intelligent platform that continuously applies performance optimizations. No specific user data needs to be set.
Akamai	ipLocale	Session	Fraud and security prevention
Akamai	RT	7 days	Fraud and security prevention
Amazon Web services	AWSALB	7 days	Cookie used to allocate server traffic to make the user experience as smooth as possible. A so-called load balancer is used to determine which server currently has the best availability. The information generated cannot identify you as an individual.

ContentSquare	_cs_mk	1 day	This cookie is used for the Google Analytics and Adobe Analytics integrations.
Flowbox (Instagram)	_flbx	4 weeks	Registers data about the behavior of visitors to the website. This is used for internal analysis and optimization of the website.
Google analytics	_ga	24 months	This cookies is used by Google Analytics to distinguish unique users by assigning a randomly generated number as client identifier
Google analytics	_gid	1 day	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.This cookie is used by Google Analytics to track user behaviour.
Gstar.com	JSESSIONID	Session	This is a general purpose platform session cookie, set by sites running on JavaServer Pages. The cookie is used to maintain an anonymous user session on the server.
Instagram	_flowbox	4 weeks	Necessary for the implementation of Instagram photo gallery on the website
Vimeo	vuid	1 day	This first party cookie created by Vimeo is used to assign a Vimeo Analytics unique id.
FUNCTIONAL COOKIES			
<i>Add description</i>			
TOOL	NAME	LIFETIME	DESCRIPTION
Gstar.com	coco	10 years	Cookie stores user's consent preference

Gstar.com	userType	Session	Used for analytics use of the website
ANALYTICAL COOKIES			
<i>Add description</i>			
TOOL	NAME	LIFETIME	DESCRIPTION
Google	__Secure-1PAPISID	24 months	Cookie required to use website options and services
Google	__Secure-1PSID	24 months	Cookie required to use website options and services
Google	__Secure-3PAPISID	24 months	Builds a profile of website visitor interests to show relevant and personalized ads through retargeting.
Google	__Secure-3PSID	24 months	Builds a profile of website visitor interests to show relevant and personalized ads through retargeting.
Google	__Secure-3PSIDCC	12 months	Used for targeting purposes to build a profile of the website visitor's interests in order to show relevant & personalised Google advertising
ContentSquare	_cs_c	13 months	This cookie is used by ContentSquare to save the user consent to be tracked
ContentSquare	_cs_id	24 months	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.
ContentSquare	_cs_root-domain	1 day	Registers how the user has reached the website to enable pay-out of referral commission fees to partners.
ContentSquare	_cs_s	1 day	This cookie is used to identify the frequency of visits and how long the visitor is on the website.

ContentSquare	_cs_same_site	1 day	Registers data on visitors' website-behaviour. This is used for internal analysis and website optimization.
Google analytics	_gat_UA-10491787-1	1 day	Analysis of the use of the website
Google analytics	_gat_UA-10491787-28	1 day	Analysis of the use of the website
Google reCAPTCHA	_GRECAPTCHA	Session	This cookie is used to provide spam protection
Google	APISID	6 months	The cookie is used to play YouTube videos embedded on the website.
Google	DV	Session	This cookie is used for the purpose of targeted advertising.
Google	HSID	12 months	The "HSID" cookie is set by DoubleClick (which is owned by Google) to build a profile of the website visitor's interests and show relevant ads on other sites.
Google Doubleclick	IDE	18 months	This cookie from Google contains a randomly generated User-ID, which allows Google to recognize you across multiple websites and to serve personalized ads
Google	NID	6 months	The NID cookie contains a unique ID used to remember user preferences and other information, such as preferred language, how many search results user prefer to have shown on a results page and whether user want to have Google's SafeSearch filter turned on.

Google	OTZ	4 weeks	This cookie is used by Google analytics to track website traffic information. Links activities of website visitors to other devices that are previously logged in via the Google account. In this way, advertisements are tailored to different devices.
Google	SAPISID	24 months	Google collects visitor information for videos hosted by YouTube.
Google	SNID	6 months	This cookie is used to enable ad delivery or retargeting
Google	SSID	24 months	Google collects visitor information for videos hosted by YouTube on maps integrated with Google Maps.

SOCIAL MEDIA & MARKETING COOKIES

Add description

TOOL	NAME	LIFETIME	DESCRIPTION
Quantcast	__qca	13 months	This cookie is set by Quantcast, who present targeted advertising on our websites. Stores browser and HTTP request information.
Facebook	_fbp	3 months	Used by Facebook to deliver a series of advertisement products such as real-time bidding from third-party advertisers.

Google Adwords	_gcl_au	3 months	This cookie is set automatically by Google Adwords to identify and recognize the user. It enables us to use Google Adwords for remarketing and to use the whole functionality of Google services
Google Tag Manager/ Pinterest	_pin_unauth	12 months	Used by Pinterest to track the usage of service of groups actions for users who cannot be identified by Pinterest.
Pinterest	_pinterest_ct_ua	12 months	Cookie is identical to _pin_unauth, but as a third party cookie.
Snapchat	_scid	13 months	This cookie is used by SnapChat to anonymously identify a visitor across multiple domains for advertising purposes and to track conversions
Snapchat	_schn	1 day	This cookies come from the Snapchat retargeting pixel. This pixel is used to retarget and attribute traffic coming from the social network.
Bing	_uet sid	1 day	This is a cookie utilised by Microsoft Bing Ads and is a tracking cookie. It allows us to engage with a user that has previously visited our website.
Bing	_uet vid	3 weeks	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.
AppNexus	anj	3 months	Ads targeting cookie for AppNexus

Google	CONSENT	17 years	Consent to use google cookies to store visitors' preferences and personalizes ads - *17 years cookie lifetime.
Google DoubleClick	IDE	13 months	This cookie from Google contains a randomly generated User-ID, which allows Google to recognize you across multiple websites and to serve personalized ads
Bing	MUID	13 months	This cookie is set by Microsoft as a unique user ID. The cookie enables user tracking by synchronising the ID across many Microsoft domains.
Outbrain	outbrain_cid_fetch	session	This cookie is set by Outbrain to track conversions. In the case of certain internet browsers, Outbrain will drop a first-party cookie on your site to track conversion events.
Outbrain	obuid	3 months	This cookie is set by Outbrain to create a user ID to serve personalized ads.
Outbrain	rtbhs	4 weeks	This cookie is set by Outbrain to help distribute content targeted to individuals interests.
Twitter	personalization_id	24 months	This cookie is set by Twitter and carries out information about how the end user uses the website and any advertising that the end user may have seen before visiting the website
Qubit	qb_session	1 day	This cookie saves all the user's sessions and replaces the other session cookies

Snapchat	sc_at	13 months	This cookie is used by SnapChat to anonymously identify a visitor across multipless domains for advertising purposes and to track conversions
Rtb House	u	12 months	This cookie is set by Rtb House to display text and graphical advertisements in the search as well as content network. This tool enables us to target and evaluate advertisements on our websites based on what user behaviour.
Exponea	__exponea_time2__	1 hour	Customer's Exponea generated client-side cookie
Google	__Secure-3PSIDCC	12 months	Used by for targeting purposes to build a profile of the website visitor's interests in order to show relevant & personalised Google advertising
Line.me	_ldbrbid	24 months	Used for the delivery of ads
Smartnews	snexid	24 months	This cookie is used to deliver ads generated by smartnews-ads.com
Google	SNID	6 months	This cookie is used to enable ad delivery or retargeting
Google Doubleclick	test_cookie	1 day	Google DoubleClick sets this cookie on ad & activity request when the request does not include an ID cookie or an existing test_cookie. It is used to see if the browser accepts third party cookies, so Google don't waste allocating ID's to browsers that don't accept cookies.

AppNexus	uuid2	3 months	This cookie is set by AppNexus that allows us to serve more targeted advertising on other websites.
Yahoo	XA	12 months	ID used by Yahoo for marketing purposes
Yahoo	XB	24 months	ID used by Yahoo for marketing purposes
Qubit	qb_permanent	12 months	Stores all persistent Qubit data. These cookies allow us to personalise your experience on our website based on your behaviours and also allow us to carry out A/B testing to improve the website experience for everyone.
Snapchat	X-AB	1 day	Cookie set by Snapchat for reporting on social campaigns, troubleshooting campaign setup and building aggregate pools of audiences for targeting based on behaviour trends.

