



## LIST OF COOKIES

### STRICTLY NECESSARY COOKIES

These cookies are essential in order to enable you to move around the website and use its features, such as accessing secure areas of the website.

Without these cookies, services you have asked for, like shopping baskets or e-billing, cannot be provided.

TOOL	NAME	LIFETIME	DESCRIPTION
Akamai	AKA_A2	1 day	This Akamai cookie is used to speed up content delivery on websites using the adaptive acceleration feature. Adaptive
Akamai	ipLocale	Session	Fraud and security prevention
Akamai	RT	7 days	Fraud and security prevention
Amazon Web services	AWSALB	7 days	Cookie used to allocate server traffic to make the user experience as smooth as possible. A so-called load balancer is used to determine which server currently has the best availability. The information generated cannot identify you as an individual.
ContentSquare	_cs_mk	1 day	This cookie is used for the Google Analytics and Adobe Analytics integrations.

Flowbox (Instagram)	_flbx	4 weeks	Registers data about the behavior of visitors to the website. This is used for internal analysis and optimization of the website.
Google analytics	_ga	24 months	This cookies is used by Google Analytics to distinguish unique users by assigning a randomly generated number as client identifier
Google analytics	_ga_H2W9WT8Z1E	24 months	0
Google analytics	_gid	1 day	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.This cookie is used by Google Analytics to track user behaviour.
Gstar.com	_rsu	36 months	0
Gstar.com	ce	0	0

Gstar.com	cookietest	Session	This cookie test the consent cookie
Gstar.com	JSESSIONID	Session	This is a general purpose platform session cookie, set by sites running on JavaServer Pages. The cookie is used to maintain an anonymous user session on the server.
Instagram	_flowbox	4 weeks	Necessary for the implementation of Instagram photo gallery on the website
Qubit	_qubitTracker	12 months	Cookie stores visitor's Qubit Id. These cookies allow us to personalise your experience on our website based on your behaviours and also allow us to carry out A/B testing to
Qubit	qb_persist_test	Session	Cookie used to test A/B testing cookie to improve the website experience.
Qubit	qb_generic	12 months	Provides us with the ability to introduce personalisation to improve a customer's experience based on their previous experiences with us and selections that they have made. Used to identify how visitors traverse the website
Vimeo	LocalStorage	0	0
Vimeo	vuid	1 day	This first party cookie created by Vimeo is used to assign a Vimeo Analytics unique id.

## FUNCTIONAL COOKIES

*Add description*

TOOL	NAME	LIFETIME	DESCRIPTION
Audio Eye	_aeaid	12 months	This cookie provides a comprehensive set of tools that enables digital content providers to create interfaces that are more accessible, and more usable, for more people
Audio Eye	aeatstartmessage	session	Used by AudioEye (our accessibility tool)
Gstar.com	coco	10 years	Cookie stores user's consent preference
Salesforce	igodigitalst_(customer MID)	1 day	This cookie contains the users unique session identifier
Salesforce	igodigitaltc2	1 day	This cookie contains the user's unique User Identifier
Salesforce	igodigitalstdomain	1 day	This cookie contains a website identifier
Qubit	qb_permanent	12 months	Stores all persistent Qubit data. These cookies allow us to personalise your experience on our website based on your behaviours and also allow us to carry out A/B testing to improve the website experience for everyone.
Gstar.com	userType	Session	Used for analytics use of the website

## ANALYTICAL COOKIES

*Add description*

TOOL	NAME	LIFETIME	DESCRIPTION
ContentSquare	_cs_c	13 months	Cookie is used by ContentSquare to save the user consent to be tracked
ContentSquare	_cs_id	24 months	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.
ContentSquare	_cs_s	1 day	This cookie is used to identify the frequency of visits and how long the visitor is on the website.
ContentSquare	_cs_root-domain	1 day	Registers how the user has reached the website to enable pay-out of referral commission fees to partners.
ContentSquare	_cs_same_site	1 day	Registers data on visitors' website-behaviour. This is used for internal analysis and website optimization.
Google analytics	_gat_UA-10491787-1	1 day	Cookie used to throttle the request rate within Google Analytics.

Hotjar	<code>_hjAbsoluteSessionInProgress</code>	Session	This cookie is used to detect the first pageview session of a user. This is a True/False flag set by the cookie.
Hotjar	<code>_hjFirstSeen</code>	Session	This is set to identify a new user's first session. It stores a true/false value, indicating whether this was the first time Hotjar saw this user. It is used by Recording filters to identify new user sessions.
Hotjar	<code>_hjIncludedInSessionSample</code>	Session	This cookie is set to let Hotjar know whether that visitor is included in the data sampling defined by your site's daily session limit.
Hotjar	<code>_hjid</code>	12 months	This cookie is placed when the customer first lands on a page with the Hotjar script. It is used to persist the Hotjar User ID, unique to that site on the browser. This ensures that behavior in subsequent visits to the same site will be attributed to the same user ID
Hotjar	<code>_hjTLDTTest</code>	Session	When the Hotjar script executes we try to determine the most generic cookie path we should use, instead of the page hostname. This is done so that cookies can be shared across subdomains (where applicable). To determine this, we try to store the <code>_hjTLDTTest</code> cookie for different URL substring alternatives until it fails. After this check, the cookie is removed.

Salesforce	BrowserId_sec	12 months	Collects data on user behaviour and interaction in order to optimize the website and make advertisement on the website more relevant.
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<b>SOCIAL MEDIA &amp; MARKETING COOKIES</b>			
<i>Add description</i>			
<b>TOOL</b>	<b>NAME</b>	<b>LIFETIME</b>	<b>DESCRIPTION</b>
Exponea	__exponea_etc__	36 months	Exponea generated client-side cookie.
Exponea	__exponea_time__2	1 day	Timestamp offset between browser and server time
0	__lt__cid	24 months	0
0	__lt__sid	session	0
0	__gunoad	18 years	0
Quantcast	__qca	13 months	This cookie is set by Quantcast, who present targeted advertising on our websites. Stores browser and HTTP request information.
0	_aGeolp	12 months	0
0	_aUID	36 months	0
Facebook	_fbp	3 months	Used by Facebook to deliver a series of advertisement products such as real-time bidding from third-party advertisers.
Google Adwords	_gcl_au	3 months	This cookie is set automatically by Google Adwords to identify and recognize the user. It is enables us to use Google Adwords for remarketing and to use the whole functionality of Google services
0	_ldbrbid	24 months	0

Google Tag Manager/ Pinterest	_pin_unauth	12 months	Used by Pinterest to track the usage of service of groups actions for users who cannot be identified by Pinterest.
Pinterest	_pinterest_ct_ua	12 months	Cookie is identical to _pin_unauth, but as a third party cookie.
Snapchat	_scid	13 months	This cookie is used by SnapChat to anonymously identify a visitor across multipless domains for advertising purposes and to track conversions
Snapchat	_schn	1 day	This cookies come from the Snapchat retargeting pixel. This pixel is used to retarget and attribute traffic coming from the social network.
	0 _ts_yjad	24 months	0
Bing	_uetsid	1 day	This is a cookie utilised by Microsoft Bing Ads and is a tracking cookie. It allows us to engage with a user that has previously visited our website.
Bing	_uetvid	3 weeks	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.
Bounce Exchange	bounceClientVisit4193c	1 day	0
AppNexus	anj	3 months	Ads targeting cookie for AppNexus
Bidswitch	c	0	Cookie used to identify the user for our programmatic ads
Google	CONSENT	17 years	Consent to use google cookies to store visitors'preferences and personalizes ads - *17 years cookie lifetime.



Google DoubleClick	IDE	13 months	This cookie from Google contains a randomly generated User-ID, which allows Google to recognize you across multiple websites and to serve personalized ads
Bing	MUID	13 months	This cookie is set by Microsoft as a unique user ID. The cookie enables user tracking by synchronising the ID across many Microsoft domains.
Outbrain	outbrain_cid_fetch	session	This cookie is set by Outbrain to track conversions. In the case of certain internet browsers, Outbrain will drop a first-party cookie on your site to track conversion events.
Outbrain	obuid	3 months	This cookie is set by Outbrain to create a user ID to serve personalized ads.
Outbrain	rtbhs	4 weeks	This cookie is set by Outbrain to help distribute content targeted to individuals interests.
Twitter	personalization_id	24 months	This cookie is set by Twitter and carries out information about how the end user uses the website and any advertising that the end user may have seen before visiting the website
Qubit	qb_session	1 day	This cookie saves all the user's sessions and replaces the other session cookies
Google DoubleClick	RUL	12 months	Used by DoubleClick to determine whether website advertisement has been properly displayed - This is done to make their marketing efforts more efficient.

Snapchat	sc_at	13 months	This cookie is used by SnapChat to anonymously identify a visitor across multiple domains for advertising purposes and to track conversions
Rtb House	ts	12 months	This cookie is set by Rtb House platform to help to display text and graphical advertisements in the search as well as content network, by storing the timestamp for the lifetime of the cookie.
Bidswitch	tuuid	12 months	This cookie is used to create a unique user ID (randomly created by IPON/Bidswitch), based on which banners you have seen and whether you have visited the website of an advertiser. Bidswitch uses this information only for that specific advertiser to be able to determine when and how often you will see a certain banner
Bidswitch	tuuid_lu	12 months	This cookie is used to create a unique user ID (randomly created by IPON/Bidswitch), based on which banners you have seen and whether you have visited the website of an advertiser. Bidswitch uses this information only for that specific advertiser to be able to determine when and how often you will see a certain banner
Rtb House	u	12 months	This cookie is set by Rtb House to display text and graphical advertisements in the search as well as content network. This tool enables us to target and evaluate advertisements on our websites based on what user behaviour.

Criteo	uid	13 months	This cookie is set by Criteo for advertising activities.
AppNexus	uuid2	3 months	This cookie is set by AppNexus that allows us to serve more targeted advertising on other websites.
Yahoo	XA	12 months	ID used by Yahoo for marketing purposes
Yahoo	XB	24 months	ID used by Yahoo for marketing purposes
Snapchat	X-AB	1 day	Cookie set by Snapchat for reporting on social campaigns, troubleshooting campaign setup and building aggregate pools of audiences for targeting based on behaviour trends.
Exponea	xnpe_db54625c-95cb-11ea-9af	36 months	0