

MADE-BY

MODE Tracker

Final Verification Output

Verifying G-Star's Activities in 2017

April 2018

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G-STAR RAW

[Overview](#)[Cubes](#)[Context Map](#)[Capacity Building](#)

G-Star

g-star.modetracker.org

G-Star has been a denim pioneer for over twenty five years, known worldwide for its cutting edge style and innovations. G-Star began publishing scorecards with MADE-BY in 2012 with the aim of verifying and communicating its use of more sustainable materials and improving the social and environmental conditions in its factories.



Engagement



These are the topics on which G-Star engage. Browse below:

**PRODUCT****MANUFACTURING****PEOPLE****USE & DURABILITY****PRODUCT WASTE****TRANSPARENCY****PACKAGING & TRANSPORT****OWN OPERATIONS**

History

2017

G-Star's progress:



2017



2016



2015



N/A

Limited engagement ● ● ● ● ● Extensive engagement

No communication ●

Each cube is broken down into three levels:

Level 1: Set ambition and build foundation

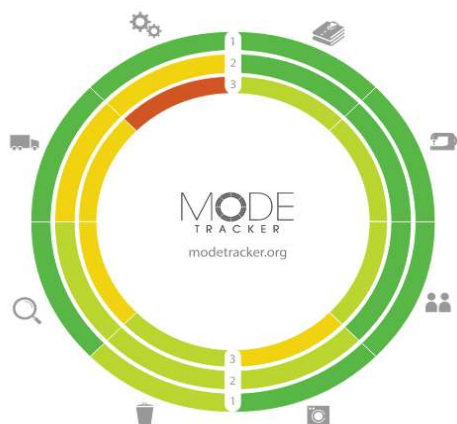
Level 2: Make steady progress

Level 3: Adopt best practice

See below for details.

Previous scorecards: [2012](#) / [2013](#) / [2014](#)

Engagement: In Depth



Limited engagement ● ● ● ● ● Extensive engagement

No communication ●

MADE-BY

Company registration number: 06779863

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Engagement



These are the topics on which G-Star engage. Browse below:



PRODUCT



MANUFACTURING



PEOPLE



USE & DURABILITY



MODE
TRACKER



PRODUCT WASTE



TRANSPARENCY



PACKAGING &
TRANSPORT



OWN OPERATIONS

History

2017

G-Star's progress:



2017



2016



2015



N/A

Limited engagement Extensive engagement

No communication

Each cube is broken down into three levels:

Level 1: Set ambition and build foundation

Level 2: Make steady progress

Level 3: Adopt best practice

See below for details.

Previous scorecards: [2012](#) / [2013](#) / [2014](#)

Verification Summary Page

The below table presents your summary scores based on the evidence submitted, with the second table showing in detailed scoring per requirement.



Cube Summary

G-Star continues to maintain a system to monitor labour rights risks within its supply base, reflected in a level 1 score of 100%. G-Star has maintained its dedicated team who are responsible for standards within its supply chain and has continued to maintain purchasing practices and processes that effectively ensure that factories have adequate lead time and prices on orders, resulting in a level 2 score of 94%. The brand undertakes activities to calculate living wages for workers and the brand has a roadmap to deliver living wages to suppliers by 2020. There is room for the brand to further develop its activities to support homeworkers within the supply chain, resulting in a score of 64% at level 3.

Level 1

G-Star has maintained its policies and processes and has a publicly available Code of Conduct, which supports ethical sourcing and labour standards. G-Star has a detailed and documented process to ensure its suppliers (CMT, sub suppliers and mills) sign the Code of Conduct. In addition to communicating expectations, G-Star continues to maintain a system to monitor labour rights risks within its supply base. This comprehensive foundation is reflected in a level 1 score of 100%.

Level 2

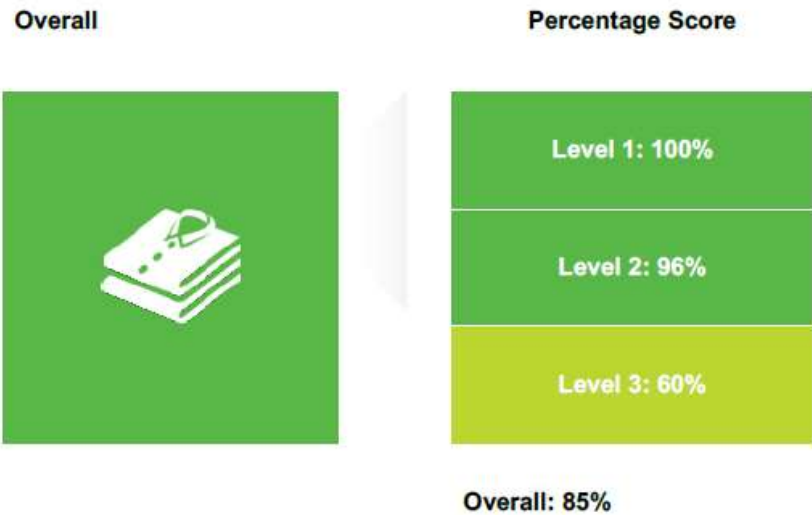
G-Star has continued to work with accredited third-party auditors and has an internal team to monitor compliance, and identify and address non-conformities. G-Star has maintained its dedicated team who are responsible for standards within its supply chain and has continued to maintain purchasing practices and processes that effectively ensure that factories have adequate lead time and prices on orders. These activities resulted in a level 2 score of 94%.

Level 3

The brand has conducted systematic studies on human rights risks relevant to its supply chain risk mapping and has established programmes to understand how its own sourcing intersects with wider human rights issues and how to mitigate human rights risks. The brand undertakes activities to calculate living wages for workers and the brand has a roadmap to deliver living wages to suppliers by 2020. There is room for the brand to further develop its activities to support homeworkers within the supply chain, resulting in a score of 64% at level 3.

Verification Summary Page

The below table presents your summary scores based on the evidence submitted, with the second table showing in detailed scoring per requirement.



Website Summary Text

Cube Summary

G-Star has maintained its robust sustainable product strategy and has the goal of using 100% more sustainable fibres resulting in a score of 100% at Level 1. This year, G-Star has increased its percentage of more sustainable materials and 57.3% of its collection contains more sustainable materials. The brand also continues to provide training to relevant team members on more sustainable products leading to a level 2 score of 96%. G-Star continues to be a leading member of ZDHC and has integrated more sustainable intermediate processing techniques. There is opportunity for the brand to further explore the raw material origin of its products, resulting in a level 3 score of 60%.

Level 1

G-Star has maintained its robust sustainable product strategy and has the goal of using 100% more sustainable cotton and to replace 90% of all other fibres with sustainable materials by 2020. The brand maintains a sustainable materials policy and communicates its requirements to suppliers. These foundational activities have resulted in a score of 100% at Level 1.

Level 2

This year, G-Star has increased its percentage of more sustainable materials and 57.3% of its collection (by weight) contains more sustainable materials. The brand has identified wet-processing techniques for its major product type and this year has further developed its sustainable strategy to include trims. The brand also continues to provide training to relevant team members on more sustainable products. The activities have resulted in the level 2 score of 96%.

Level 3

G-Star continues to be a leading member of ZDHC. G-Star has demonstrated that it has provided trainings on its sustainable product strategy and BCI to its suppliers. G-Star has integrated more sustainable intermediate processing techniques and has communicated environmental savings for some of its processes. There is opportunity for the brand to further explore the raw material origin of its products, resulting in a level 3 score of 60%.

Verification Summary Page

The below table presents your summary scores based on the evidence submitted, with the second table showing in detailed scoring per requirement.



Website Summary Text

Cube Summary

G-Star have a comprehensive strategy to reduce the environmental impact of product waste. There is room for G-Star to quantitatively track all customer returns in all markets, leading to a level 1 score of 78%. G-Star have ambitious closed loop targets and have set timelines. There is opportunity for the brand to further develop its post-consumer product collection programme(s), resulting in a level 2 score of 70%. G-Star's 'Raw for the Planet' is focused on closed-loop products. There is room for the brand to further engage with its customers on how to minimise their product end-of-life impacts, resulting in a score of 75% at level 3.

Level 1

G-Star have continued to have a comprehensive strategy to reduce the environmental impact of product waste. G-Star has assigned the responsibilities of managing product waste within relevant departments. There is room for G-Star to quantitatively track all customer returns in all markets. Leading to a level 1 score of 78%.

Level 2

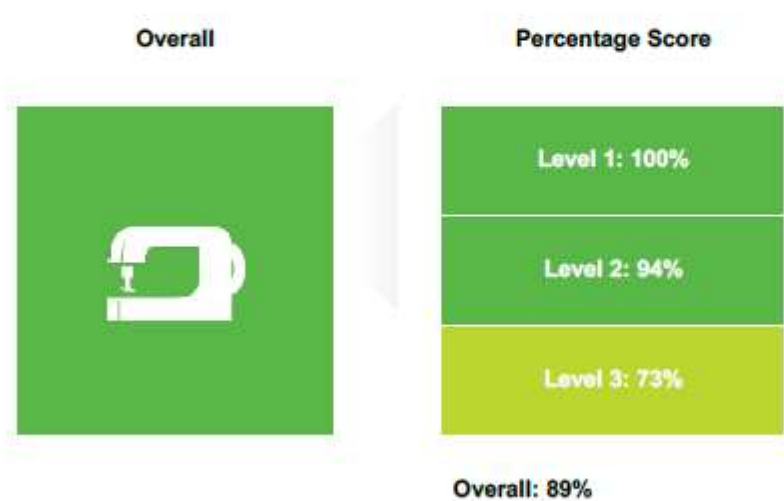
G-Star have ambitious closed loop targets and aims to reduce avoidable product waste. The brand has a process to annually monitor progress against the targets which are set until 2020. G-Star have maintained low levels of sample waste. There is opportunity for the brand to further develop its post-consumer product collection programme(s). Resulting in a level 2 score of 70%.

Level 3

G-Star's 'Raw for the Planet' is focused on closed-loop products. For its Closed Loop Denim, the denim pants are produced up to a maximum of 30% recycled material per pant. In addition, the brand has developed its Elwood RFTPi jean which has established a reduction in end-of-life impact. There is room for the brand to further engage with its customers on how to minimise their product end-of-life impacts, resulting in a score of 75% at level 3.

Verification Summary Page

The below table presents your provisional summary scores based on the evidence submitted, with the second table showing in detailed scoring per requirement.



Website Summary Text

Cube Summary

G-Star has maintained its detailed strategy to improve the environmental impact of its suppliers, reflected in a level 1 score of score of 100%. G-Star has maintained its supplier onboarding and ranking system and conducts site audits leading to a level 2 score of 94%. The brand has policies in place, such as its Manufacturing Restricted Substance List (MRSL), which sets limits for potentially hazardous chemicals within production. There is still opportunity for G-Star to ensure it prioritises procurement from direct and indirect suppliers with best environmental performance and to further review its suppliers colour management processes resulting in a level 3 score of 73%.

Level 1

G-Star has maintained its detailed strategy to improve the environmental impact of its suppliers and focuses on reducing suppliers' impacts and has continued to implement Zero Discharge of Hazardous Chemical (ZDHC) policies, adopting Bluesign. G-Star has developed policies and guides such as its 'Environmental Guideline' which sets out its expectations for all suppliers to manage their water, energy and chemical footprints. These comprehensive activities are reflected in a level 1 score of score of 100%.

Level 2

G-Star has continued to maintain a supplier onboarding and ranking system which assesses a suppliers' environmental engagement before becoming a G-Star supplier. Beyond setting policies, G-Star conducts site audits, assessing topics such whether a supplier has an Environmental Management System through to if a supplier has an Effluent Treatment plant with adequate capacity. Resulting in a score of 94% at level 2.

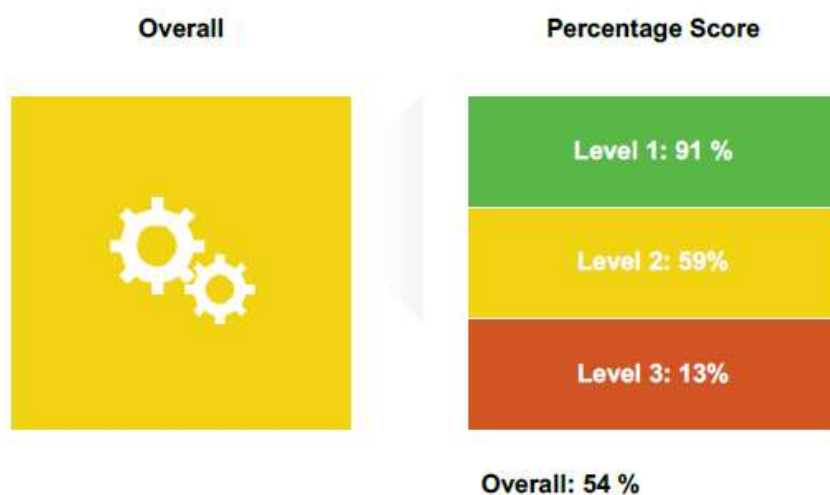
Level 3

G-Star ensures that strategic suppliers maintain industry best practice chemical management standards. The brand has policies in place, such as its Manufacturing Restricted Substance List (MRSL), which sets limits for potentially hazardous chemicals within production. G-Star's CR Director is an acting board member of ZDHC. There is still opportunity for G-Star to ensure it prioritises procurement from direct and indirect suppliers with best environmental performance and to work further with its suppliers to review colour management processes resulting in a level 3 score of 73%.



Verification Summary Page

The below table presents your summary scores based on the evidence submitted, with the second table showing in detailed scoring per requirement.



Website Summary Text

Cube Summary

G-Star have a comprehensive strategy to reduce impacts created by its own operation. The brand has a team in place to drive and implement its strategy resulting in a level 1 score of 91%. G-Star ensures that senior staff are accountable for the implementation and sets targets for GHG emissions and waste. G-Star also ensures that its team have targets to support implementation of its own operations strategy, however, there remains opportunity to further reduce GHG, water and waste impacts, particularly to define specific targets and reduction measures for water and waste. This results in a level 2 score of 59% and a level 3 score of 13%.

Level 1

G-Star continues to stay on top of its environmental impacts from their own operations and covers these in its overall CSR Strategy. The brand continues to recognise the water, waste and carbon impact of the business' own operations and defines actions and prioritises measures to decrease these impacts accordingly. G-Star continues to monitor and measure its organisational energy consumption throughout its own operated facilities. Additionally, the brand continues to make its internal teams aware of impacts created by its own operations and advises on reduction measures, resulting in a level 1 score of 91%.

Level 2

G-Star continues to ensure senior staff members are accountable for its own operations strategy and activities. G-Star has set targets for the reduction in greenhouse gas emissions and has undertaken monitoring of the impacts of waste produced and water used through its own operations. There remains opportunity for the brand to advance its waste reduction activities from previous years and to further identify water reduction measures. Resulting in a score of 59% for level 2.

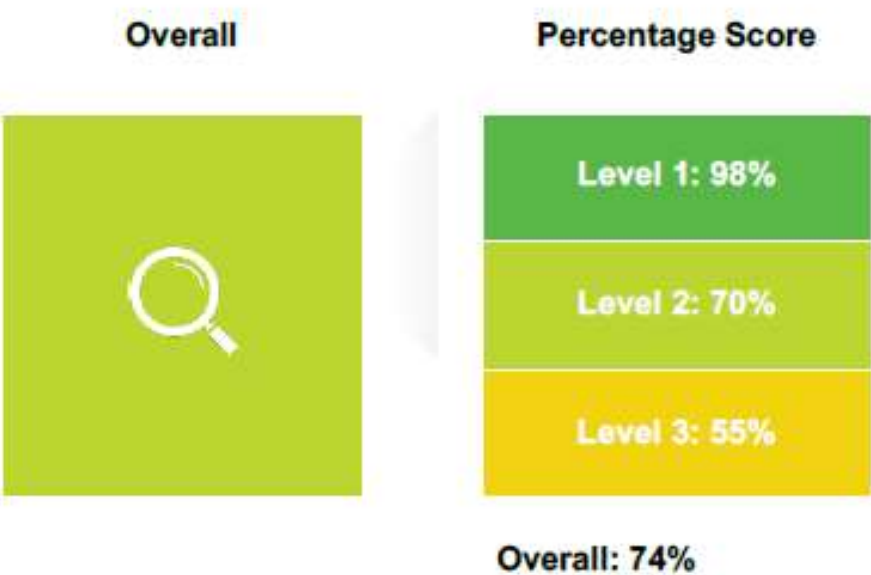
Level 3

G-Star has set role specific targets of its own operation goals and continues to demonstrate that the brands preferentially occupies buildings with a reduced environmental impact. There is potential for the brand to further implements water and waste reduction programmes throughout its own operations. Furthermore, there is opportunity for G-Star to demonstrate that their GHG monitoring process is measured in accordance with industry standards and to brand to offset remaining greenhouse gas emissions. These activities have resulted in a score of 13% at level 3.



Verification Summary Page

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Website Summary Text

Cube Summary

G-STAR publicly acknowledges the social and environmental impacts of its supply chain and the impacts of its own operations and commits to reducing them. G-STAR through its 'Manufacturing Map' publicly discloses a list of its suppliers. The brand has set targets to continually manage human rights and labour standards in its supply chain, and publicly discloses performance against these targets, leading to a score of 98% at level 1 and 70% at level 2. G-STAR has started to communicate its ambitions to implement circular economy principles. There is opportunity for the brand to disclose countries of origin for its highest impact raw materials, leading to a score of 55% at level 3.

Level 1

G-STAR publicly acknowledges the social and environmental impacts of its supply chain and the impacts of its own operations and commits to reducing them. The brand continues to publish its Code of Conduct, Restricted Substances List, and Manufacturing Restricted Substances List, resulting in a level 1 score of 98%.

Level 2

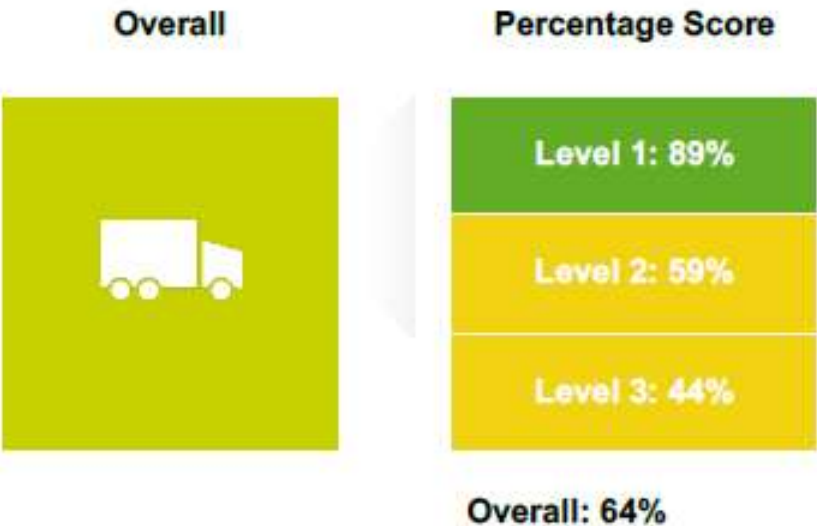
G-STAR through its 'Manufacturing Map' publicly discloses a list of its suppliers. The brand has set targets to continually manage human rights and labour standards in its supply chain, and publicly discloses performance against these targets. There is opportunity for the brand to further communicate the targets it has set to reduce environmental impacts other than those from the supply chain and publicly discloses performance against these targets, resulting in a level 2 score of 70%.

Level 3

G-STAR has started to communicate its ambitions to implement circular economy principles. The brand communicates to its consumers on a range of topics such as Fashion Revolution, Plastic Soup and Elwood RFTP. There is opportunity for the brand to disclose countries of origin for its highest impact raw materials. Furthermore, there is room for the brand to support its strategic direct suppliers to complete externally-facing sustainability communications and reports, leading to a score of 55% at level 3.

Verification Summary Page

The below table presents your summary scores based on the evidence submitted, with the second table showing in detailed scoring per requirement.



Website Summary Text

Cube Summary

G-Star maintains its effort to reduce the environmental impacts of packaging and transport and in 2018 have updated its Packaging and Sustainable Operations strategy. These activities have resulted in a level 1 score of 89%. G-Star's strategy includes clear targets for reducing impact from transport and monitors ongoing progress against these targets. There is opportunity for the brand to quantify the overall use of sustainable transport and product packaging, resulting in a score of 59% at level 2. G-Star demonstrates some best practice by investigating innovative packaging options such as RePack and micropack stickers. There is opportunity for the brand to incentivise staff to achieve packaging and transport related targets and set a remediation process for missed targets. These activities have resulted in a level 3 score of 44%.

Level 1

G-Star maintains its effort to reduce the environmental impacts of packaging and transport and in 2018 have updated its Packaging and Sustainable Operations strategy. The brand's new sustainable packaging policy covers all brand's packaging types. G-Star identified and committed to use preferred transport options such as trains instead of trucks for inland transportation. These foundational activities have resulted in a level 1 score of 89%.

Level 2

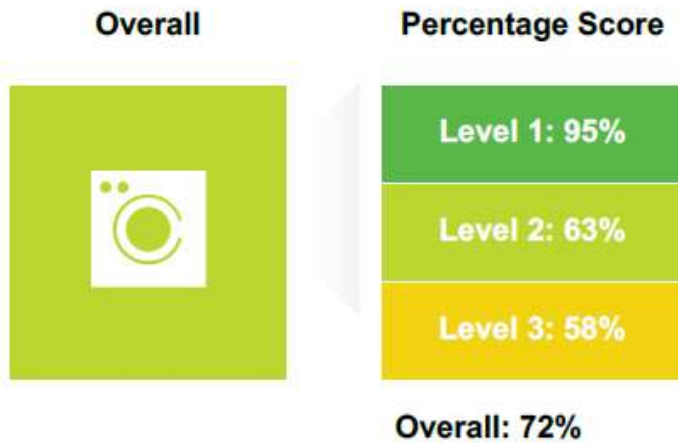
G-Star's Sustainable Operations strategy includes clear targets for reducing impact from transport and monitors ongoing progress against these targets. The brand has identified a range of potential areas for environmental reductions prioritised the highest impact feasible options for the transport of its products. There is opportunity for the brand to quantify the overall use of sustainable transport and product packaging. This has resulted in a score of 59% at level 2.

Level 3

G-Star demonstrates some best practice by further investigating in other innovative packaging options such as RePack and micropack stickers. The brand maintains an RSL for Marketing products, which includes packaging materials, and this is in line with established industry best practice. There is opportunity for the brand to define targets for the auxiliary packaging materials. Furthermore G-Star could incentivise staff to achieve packaging and transport related targets and set a remediation process for missed targets. These activities have resulted in a level 3 score of 44%.

G-Star's Verification Summary Page

The below table presents the summary scores based on the evidence submitted, with the second table showing in detailed scoring per requirement.



Website Summary Text

Cube Summary

G-Star has a clear strategy and has set targets to address the impacts of use and durability of products, resulting in a score of 95% in level 1. The brand supports product development teams in creating more durable and reduced use-impact products. There is opportunity for the brand to encourage customers to minimise the environmental impact of laundry during the use phase, leading to level 2 score of 63%. G-Star shows some best practice examples by adopting closed-loop principles while designing products. The brand could further encourage customers to extend the life span of its products, resulting in a level 3 score of 58%.

Level 1

G-Star has a clear strategy with SMART targets to address the impacts of use and durability of products. The brand has a procedure to detect product faults and root causes and it shows how its team builds on learnings. Furthermore, the brand has implemented processes to monitor compliance with quality requirements, resulting in a score of 95% in level 1.

Level 2

G-Star supports product development teams with trainings to improve the durability of products. The brand's strategy includes clear targets for reducing impact from product use and enhancing durability, and monitors ongoing progress against these targets. There is opportunity for the brand to further educate its consumers on reducing environmental impacts from product care, leading to level 2 score of 63%.

Level 3

G-Star shows some best practice examples by adopting closed-loop principles while designing products with its programme Raw for the Planet 2017-2020. Furthermore, the brand optimises the designed life span of its products with specific projects. The brand could further encourage customers to extend the life span of its products, resulting in a level 3 score of 58%.