

## TERMS & CONDITIONS G-STAR RAW PROMOTIONS

### Tattoo Giveaway

#### The promotion

1. The promoter is G-Star RAW C.V. The promotion comprises an opportunity for three (3) participants to each win a gift voucher for a Tattoo to be placed by Schiffmacher en Veldhoen Tattooing by participating in this online promotion. All entries for the Instagram giveaway must be received by the promoter between August 12, 2021 11.00 CET and August 19, 2021 11.00 CET. Entry is limited to one per person. **NO PURCHASE IS NECESSARY TO ENTER.** The selection of the giveaway by the media titles will be determined by the media titles.

#### Eligibility

2. The promotion is open to residents of the following countries: the Netherlands, Belgium and Germany ages eighteen (18) and older, except directors, members, partners or employees of the promoter, any of its subsidiaries, agents, consultants, or any other person who directly or indirectly controls or is controlled by, the promoter, or a supplier of goods or services in connection with the promotion or any other business involved with the administration of this promotion, or members of the households of such employees. Please note that the promoter and any collaboration partners may ask you, at any stage, to provide us with proof of age and/or identity as a precondition to enter into and/or to accept the prize.

#### Notification of Winner

3. To enter the Instagram promotion, participants must provide answers to the questions in G-Star's quiz on Instagram about the Henk Schiffmacher campaign. No purchase necessary. Purchasing a product does not improve your chances of winning.
4. Winner(s) will be selected as follows: for one (1) tattoo voucher, entrants will be asked to participate in a quiz with questions relating to G-Star's Henk Schiffmacher campaign. Amongst the entrants who have answered the most questions correctly, the winner will be drawn at random. Odds of winning will depend on how many questions the entrant answered correctly. The other two (2) tattoo vouchers will be given away by two media titles, who will each give away one tattoo voucher in their sole discretion.

#### The Promotion

5. To the maximum extent permitted by the applicable law, entrants agree, by participating in this promotion, to release and hold harmless the promoter and any collaboration partners (the "Promotion Parties"), as well as each of their respective officers, directors, employees, agents and representatives and each of their respective successors, representatives and assigns, as well as Instagram (collectively, the "Released Parties") from any and all actions, claims, injury, loss or damage arising in any manner, directly or indirectly, from participation in this promotion or any promotion-related activity or travel and/or acceptance, receipt, possession or use/misuse of the prize. Promoter is not obligated to use any of the above mentioned information or materials, but may do so and may edit such information or materials, at promoter's sole discretion, without obligation or compensation. All federal, state and local laws and regulations apply. All entries become the property of the promoter. To the maximum extent permitted by the applicable law, promoter and its agencies are not responsible for failed, partial or garbled computer transmissions, or for technical failures of any kind affecting the promotion in any manner, including but not limited to electronic malfunction or damage of any network, hardware or software. If for any reason the promotion is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud or technical failures beyond promoter's control that corrupt or affect the administration, security, fairness, integrity or proper conduct of the promotion (including entries or otherwise), promoter reserves the right, in its sole discretion, to disqualify any individual, whether or not the individual is a participant in the promotion, who tampers with the entry process, and to terminate, modify or suspend the promotion. In such event, promoter reserves the right to conduct the promotion and award the Prize by means of a drawing amongst the entrants who have answered most of the questions correctly, from among all eligible entries received prior to and/or after (as

appropriate) the action taken by promoter or otherwise in a manner which is fair, appropriate and consistent with these Terms & Conditions, as determined by promoter in its sole discretion. Notice of termination/modification/suspension of promotion will be posted on the Instagram page of promoter. To the maximum extent permitted by applicable law, no responsibility is assumed for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or loss, destruction or unauthorized access to, or alteration of, entries; or any problems or technical malfunctions of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, failure of any e-mail or electronic entry or participation to be received on account of technical problems or traffic congestion on the Internet or at any website/platform, or any combination thereof, including any injury or damage to any person's computer related to or resulting from participation in or downloading any materials from this promotion. Failure of promoter or any administrator to enforce any provision of these Terms & Conditions shall not constitute the waiver of such provision. Persons entering the promotion further agree not to knowingly damage or cause interruption of the promotion and/or prevent others from participating in the promotion. **CAUTION: ANY ATTEMPT TO DAMAGE ANY ONLINE SERVICE, WEBSITE OR PLATFORM OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION VIOLATES CRIMINAL OR CIVIL LAWS. IF SUCH AN ATTEMPT IS MADE, SPONSOR MAY DISQUALIFY ANY PERSON, WHETHER OR NOT THE INDIVIDUAL IS A PARTICIPANT IN THE PROMOTION, MAKING SUCH ATTEMPT AND SEEK DAMAGES TO THE FULLEST EXTENT OF THE LAW.**

6. Except in the event of negligence, fault or deliberate acts or omissions on the part of the promoter or their agents, the promoter, to the maximum extent permitted by the applicable law, does not accept responsibility in case of loss or damage or injury to the winners or their property and/or baggage caused or suffered in connection with the promotion, the prize, the travel and/or the lodging associated with the prize. It is the sole responsibility of the winners to ensure that those traveling (the winner/s and travel companions) comply with appropriate travel documentation (i.e., passport, visa, COVID-19 related requirements) requirements and health and insurance recommendations. The promoter is not responsible for the organization of travel insurance and/or valid travel documents.

#### The Prize

7. The winners will receive a gift voucher, valid until 17 September 2021, for a Tattoo to be placed by Schiffmacher en Veldhoen Tattooing with a size of approximately 10 x 5 cm at Schiffmacher en Veldhoen Tattooing (Ceintuurbaan 416, 1074 EA Amsterdam) (the "Tattoo"). The prize has a value of € 250,-. Maximum of one prize per winning entrant and no additional or substitute prizes will be available. If the Winners use the gift voucher for the placement of the Tattoo as described herein, The date and time for the appointment for placement of the Tattoo will be mutually agreed upon between the Winner and Schiffmacher en Veldhoen Tattooing and shall in any event take place on or before September 17, 2021. The design and placement of the Tattoo will be mutually agreed upon between the Winner and Schiffmacher en Veldhoen Tattooing. The winner shall enter into a separate agreement with Schiffmacher en Veldhoen Tattooing, subject to Schiffmacher en Veldhoen Tattooing's general terms and conditions for the placement of the Tattoo. Promoter shall solely provide the winner with a gift voucher which Winner may use as means of payment for the Tattoo as described above; Promoter shall not itself become a party to the agreement between the winner and Schiffmacher en Veldhoen Tattooing.
8. All winners are required to bring valid identification to the appointment and to comply with all requirements and/or instructions from Schiffmacher and Veldhoen Tattooing, including but not limited to not being under the influence of alcohol or drugs at the time of the appointment. If a winner does not bring valid identification and/or does not comply with any other requirements

and/or instructions from Schiffmacher and Veldhoen Tattooing, winner may forfeit the prize and no substitute or alternative will be available.

9. Winner understands that placement of the Tattoo may be painful and that it may lead to injury, including but not limited to infection, scarring, allergic reactions and difficulties in the detection of melanoma. Winner understands that placement of the Tattoo is permanent: the Tattoo can never be removed completely or not in a cosmetically attractive manner. Winner understands that the intended results cannot be guaranteed with respect to the placement of the the Tattoo. By accepting the prize, winner assumes these risks. Promoter disclaims, to the maximum extent permitted under applicable law, any and all liability in conjunction herewith. By accepting the prize, the winner warrants that the winner is in good health, does not suffers from any form of allergy, hemofily, diabetes, immune-disorder, skin-disorder or otherwise and is not infected with blood-transferable diseases (like HIV, Hepatitis A, B, C, or other(s)).
10. The opportunity to have the Tattoo placed on or before September 17, 2021 will be subject to the availability of Schiffmacher and Veldhoen Tattooing and all entrants agree and understand that Promotion Parties shall, to the maximum extent permitted by the applicable law, not be responsible for the cancelation, delay, or postponement of the Tattoo placement nor for the winner's inability to attend at the time and place designated by Schiffmacher and Veldhoen Tattooing or his representatives. Any additional costs and expenses related to the prize, including but not limited to any follow-up and touch up appointments and after care are not part of the prize and must be borne by the winner.
11. In the event of non-availability of the prize for any reason, the promoter reserves the right to substitute the prize with a prize of a similar nature. No cash alternative will be available. The prize is not transferable. Certain restrictions, as determined by the promoter and/or Schiffmacher en Veldhoen Tattooing, may apply. If the prize winner cannot comply with the restrictions, any other portion of these Terms & Conditions or Schiffmacher en Veldhoen Tattooing's terms and conditions and consent form, the prize will be forfeited in its entirety and an alternate prize winner will be chosen from among all eligible entries (time permitting).
12. No substitutions are allowed, except as set forth in these Terms & Conditions and at promoter's sole discretion, a prize of comparable or equal value will be provided. Prize elements may not be separated and tickets, vouchers and gift cards will not be replaced if lost or stolen, and Promotion Parties disclaim, to the maximum extent permitted under applicable law, any and all liability in conjunction therewith. Tickets and gift cards are subject to terms and conditions thereon. Prize will be awarded provided a sufficient number of eligible entries are received. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any promotional materials and the terms and conditions of these Terms & Conditions, these Terms & Conditions shall prevail and govern.

#### **Selection of the winners.**

13. The Winner of the Instagram giveaway will be notified via direct message on Instagram on August 20, 2021. The two winners of the giveaway executed by the media titles will be contacted by the media titles directly.
14. In the event that a winner does not wish to accept the prize they must advise the promoter within forty-eight (48) hours of receiving notification of having won. If the winner cannot be contacted or does not claim the prize within forty-eight (48) hours, promoter reserves the right to withdraw the prize from the winner and pick a replacement winner. If a winner rejects the prize, they will forfeit the prize and no substitute or alternative will be available. Promotor will contact the winner of the Instagram giveaway directly for his or her contact information. The media titles will contact the winners of their respective giveaways directly. The contact information of the winners will be communicated to Schiffmacher and Veldhoen Tattooing, after which the winner can directly contact Schiffmacher and Veldhoen Tattooing to set an appointment for placement of the Tattoo on or before September 17, 2021. In the event that, due to the acts or omissions of winners, the promoter is unable to deliver the prize to a winner, that winner will forfeit the prize and no substitute or alternative will be available. A substitute winner may be selected, time permitting, at the promoter's sole discretion.

15. The promotion instructions for the Instagram giveaway are available at instagram, including the entry instructions, form part of these rules. The promotion instructions for the giveaway as executed by the media titles will be made available by the media titles. Entrants who do not comply with these rules, or who submit entries which are incomplete, incorrect, or fraudulent, will not be eligible to enter the promotion. By submitting an entry, entrants agree to be bound by these rules. The entrants warrant that all information submitted by the entrant is accurate and complete.
16. In the event of obvious error in these rules; illegality; or circumstances beyond the reasonable control of the promoter which prevent the administration of the promotion; the promoter reserves the right to amend these rules or withdraw the promotion. To the maximum extent permissible under applicable law, the promoter will not be liable for any form of loss or disappointment caused by same. In such circumstances the promoter will make all reasonable endeavours to advise entrants of any changes or withdrawal.
17. Correspondence regarding the promotion will be entered into only at the absolute discretion of the promoter. All enquiries regarding the promotion should be directed to Coen Beekhuizen at the promoter's address at the end of these terms and conditions.
18. The promoter's name and address is:  
G-Star Raw C.V.  
Joan Muyskenweg 39  
1114 AN Amsterdam  
the Netherlands  
T: +31 20 567 7600
19. To the fullest extent permitted by the applicable law, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this promotion or the awarding of the prize shall be resolved individually, without resort to any form of class action, by the Court of Amstedam (The Netherlands) without prejudice to the right for the entrant to litigate before the court competent pursuant to mandatory local laws; All issues and questions concerning the construction, validity, interpretation and enforceability of these Terms and Conditions, or the rights and obligations of the entrant and promoter in connection with the promotion shall be governed by, and construed in accordance with, the laws of the Netherlands, without prejudice to mandatory laws entitling the entrant to a different law.
20. Winner's List: For the name of the winner send a self-addressed, stamped envelope to: Joan Muyskenweg 39, 1114 AN Amsterdam, the Netherlands.
21. In the event participants provide personal data from third parties, they represent and warrant that they have informed and obtained the data subjects' consent for disclosing their personal data to the promoter for the purposes mentioned herein being fully responsible for this representation.
22. PRIVACY POLICY. Personal information provided in conjunction with promotion entry is subject to Promoter's privacy policy, available at [https://www.g-star.com/en\\_us/help-info/privacy-policy](https://www.g-star.com/en_us/help-info/privacy-policy).
23. By accepting the price, winner agrees that promoter may take photos as well as video footage during the placement of the Tattoo. Acceptance of the prize shall constitute the winner's agreement and consent for promoter and/or collaborator to use winner's name, likeness, photo, avatar, and/or prize information (including, without limitation, city and state of residence) in connection with this promotion for promotional, advertising or other purposes, in any manner, worldwide, in any and all media, whether now known or hereafter devised, including the Internet, without limitation and without further payment, notification, permission or other consideration. Winners are obligated to sign any additional documents deemed necessary by Promoter for the use of their name, likeness, photo, avatar and/or prize information.
24. This promotion is in no way sponsored, endorsed, or administered by Instagram.